

A Move for Mental Health

This fall, Palo Alto University (PAU) will open its doors in Mountain View. The new campus facility will be home to PAU's community mental health teaching clinic, the Gronowski Center, which offers low-cost treatment for a variety of mental health services.

Please help us lay a strong foundation for meeting the community's mental health needs by becoming a sponsor for our grand opening event on November 10, 2022. We are offering the following sponsorship opportunities.

PRESENTING SPONSOR | \$25,000

VIP Recognition

- Reception
- Dinner with PAU President and four guests
- Access for 10 people to PAU's *Mindfulness for Self Care* on-demand training program
- Photo opportunity during ribbon cutting

Marketing Recognition

- Tiered Website recognition
- Banner on PAU home page and logo on designated web page
- Tiered recognition in program or one-pager
- Tiered recognition on PAU digital screens
- Press release recognition
- Social Media recognition across PAU platforms (FB LI, Twitter)
- Recognition in email promotion

Event Recognition

- Presenting sponsor: brief remarks during program
- Event signage
- Inclusion in event bag (Your own brochure; our one-pager)

POST-DOC SPONSOR | \$15,000

VIP Recognition

- Reception
- Lunch with PAU President
- Access for 5 people to PAU's *Mindfulness for Self Care* on-demand training program

Marketing Recognition

- Logo on designated web page
- Tiered recognition in program or one-pager
- Tiered recognition on PAU digital screens
- Press release recognition
- Social Media recognition across PAU platforms (FB LI, Twitter)
- Recognition in email promotion

Event Recognition

- Presenting sponsor: brief remarks during program
- Event signage
- Inclusion in event bag (Your own brochure; our one-pager)

DOCTORAL SPONSOR | \$10,000

Marketing Recognition

- Recognition on designated web page
- Tiered recognition in program or one-pager
- Tiered recognition on all PAU digital screens
- Press release recognition
- Social Media recognition across PAU platforms (FB LI, Twitter)
- Recognition in email promotion

Event Recognition

- Event signage
- Inclusion in event bag (Your own brochure; our one-pager)

MASTER'S SPONSOR | \$5,000

Marketing Recognition

- Recognition on designated web page
- Tiered recognition in program or one-pager
- Tiered recognition on all PAU digital screens
- Press release recognition
- Social Media recognition across PAU platforms (FB LI, Twitter)
- Recognition in email promotion

Event Recognition

- Event signage
- Inclusion in event bag (Your own brochure; our one-pager)

BACHELOR'S SPONSOR | \$2,500

Marketing Recognition

- Recognition on designated web page
- Tiered recognition in program or one-pager
- Tiered recognition on all PAU digital screens
- Press Release - everyone
- Social Media recognition across PAU platforms (FB LI, Twitter)
- Recognition in email promotion

Event Recognition

- Event signage
- Inclusion in event bag (Your own brochure; our one-pager)