

2-YEAR BACHELOR'S DEGREE
COMPLETION PROGRAM IN

B.S. BUSINESS PSYCHOLOGY

- Flexible Class Schedules
(Day, Evening/Online Classes)
- Financial Aid and Scholarships Available



Earn Your Bachelor's Degree

Complete your Bachelor of Science Degree in Business Psychology at Palo Alto University! The Business Psychology program is a 2 year fast-track program with a high graduation rate where you can complete your bachelor's degree after finishing general education classes.

In the B.S. Business Psychology program:

- Enrollment in all Business Psychology classes to complete your Bachelor Degree for graduation.
- Fixed tuition for the entire 2 years.
- Internships as part of the curriculum.
- Classes completed in a cohort model.

Our Goal

The goal of PAU's Business Psychology program is to prepare students for many careers in a variety of industries, such as:

- General Management
- Human Resources
- Marketing/Sales
- Communications
- Finance
- Research in Psychology or other industries

Classes are taught by Silicon Valley business leaders and professors with many years of academic experience.

In partnership with the Foothill/De Anza Community College, the PAU Business Psychology program offers the distinct advantage of having access to state-of-the-art facilities, student services, and convenient locations.

Classes take place on campus and online via live streaming. While classes occur locally and online, the B.S. in Business Psychology degree will be awarded by Palo Alto University.



BUSINESS PSYCHOLOGY

BACHELOR OF SCIENCE DEGREE PROGRAM

Completion of 90 quarter units or 60 semester units of transferable, college-level coursework, including the fulfillment of general education requirements, is required for matriculation into this program. Please note that courses and sequences are subject to change.

FULL-TIME DAY PROGRAM:

Students in the day program complete the following sequence of courses offered Monday thru Thursday at Foothill College.

YEAR 1

FIRST QUARTER

Business Writing Fundamentals
Research Methods and Data Analysis
Fundamentals of Management
History of Psychology

SECOND QUARTER

Multicultural Studies
Organizational Behavior
Business Communication
Theories of Personality and Assessment

THIRD QUARTER

Employee Motivation and Satisfaction
Human Resource Management
Introduction to Marketing
Social Psychology

YEAR 2

FIRST QUARTER

Fundamentals of Accounting and Finance
Career Planning & Development
Information Technology Management
Human Behavior & Interpersonal Effectiveness

SECOND QUARTER

Psychology of Leadership & Team Development
Consumer Behavior Analysis
Corporate Accounting & Finance
Developmental Psychology or Senior Internship

THIRD QUARTER

Senior Seminar
Business Ethics
Global Economics
Strategic Management & Negotiations
or Senior Internship

TOTAL UNITS: 96

EVENING/ONLINE PROGRAM:

Students in the hybrid program complete three courses per quarter – two online classes and one class held one evening per week on campus or streamed live. This program offers busy students a perfect balance of flexibility and live interaction.

YEAR 1

FIRST QUARTER

Business Writing Fundamentals
Fundamentals of Management
Research Methods and Data Analysis

SECOND QUARTER

Multicultural Studies
History of Psychology
Business Communication

THIRD QUARTER

Human Resource Management
Employee Motivation and Satisfaction
Introduction to Marketing

FOURTH QUARTER

Social Psychology
Organizational Behavior
Theories of Personality and Assessment

YEAR 2

FIRST QUARTER

Career Planning & Development
Information Technology Management
Fundamentals of Accounting and Finance

SECOND QUARTER

Psych of Leadership & Team Development
Consumer Behavior Analysis
Corporate Accounting & Finance

THIRD QUARTER

Human Behavior & Interpersonal Effect
Business Ethics
Developmental Psychology or Senior Internship

FOURTH QUARTER

Senior Seminar
Global Economics
Strategic Management & Negotiations
or Senior Internship

TOTAL UNITS: 96



Connect With Us!
BACHELOR OF SCIENCE DEGREE COMPLETION PROGRAMS

Call (650) 417-2050 to schedule a personalized advising session or apply now at PaloAltoU.edu