

Interested in Business and Real World Problem Solving?

The De Anza Business Club and Palo Alto University will be hosting two events at De Anza College on January 14th and 17th

<u>Jan 14th, 12p – 1:30p</u>, Campus Center – Conference Room B Business Consulting Presentation by Dr. Matt Johnson, Ph.D.

 Learn about the field of business consulting, core business concepts, and business problem solving heuristics. Lunch and refreshments will be provided!

<u>Jan 17th, 1p – 3p, Campus Center – Conference Room B</u> Consulting Case Competition

 Work collaboratively in groups to solve an actual business problem, and provide your recommendations to a panel of business professionals. Prizes for winning teams!





